(b) whether any special efforts were made to improve the revenue earning capacity; and

(c) if so, what are the details there of?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): (a) The revenue earned through advertisements by the Madras Doordarshan for the years 1981-82, 1982-83, * 1983-84 and 1984-85 is as under:—

Rs.

1981-82 . . . 1,47,65 200 1982-83 • . .

1,68,97,500 1983-84 . . . 2,00,54,500 1984-85 . .

. 2,08,75,300

(b) No, Sir.

(c) Does not arise.

Mica Mines in Andhra Pradesh

401. SHRI PARVATHANENI UPENDRA: Will the Minister of STEEL AND MINES be pleased to state:

(a) what is the area under mica mines and the total production of mica in Andhra Pradesh;

(b) the number of persons working in mica mines in the State; and

(c) whether there is any plan to expand the production capacity of the mica mines in the State, if so, what are the details thereof?

THE MINISTER OF STATE IN THE DEPARTMENT OF MINES (SHRIMATI RAMDULARI SINHA): (a) to (c)' The information is being collected and shall be 'laid on the Table of the House

T.V. coverage in Uttar Pradesh

402. DR. MOHD. HASHIM KIDWAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the population of Uttar Pradesh covered by the national programme of Doordarshan; and

(b) by when the entire State of Uttar Pradesh is likely to be covered by the national programme of Door darshan?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): (a) and (b) TV service is, at present, available to about 84 per cent of the State's population. The coverage is expected to increase to about 92 per cent with the implementation of schemes included in the VII Plan of Doordarshan. Further expansion of TV service can be carried out on'iy in phases, depending on the availability of resources for this purpose during future Plans.

Advertisements for Urdu newspapers

403. DR. MOHD. HASHIM KIDWAI : Will the Minister of INFORMATION AND BROADCASTING be pleased t_c. state;

(a) the number of applications of Urdu newspapers received by the DAVP for seeking advertisements of the Central Government during the last two years;

(b) the number of Urdu news papers given such advertisements; and

(c> the number of such applications pending decisions for over one year?

THE MINISTER OF STATE OP THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) to (c) During 1384-85 and 1985-86 (upto December ,1985) *101* Urduj newspapers/periodicals applied

for inclusion of their names in the D.A.V.P. media list. Out of these, 56 newspapers/periodicals were included in the said JJ st. 15 newspapers/ periodicals did not fulfil the criteria laid down in the Advertising Policy. The cases of remaining 36 news-papers/periodicals could not be finalised for want of complete media particulars/other relevant information from the publishers concerned. However, advertisements were issued to 387 Urdu newspapers/periodicals during 1984-85 and to 334 during 1985-86 (upto December, 1985).

Cotton production

404. DR. MOHD. HASHIM KIDWAI : Will the Minister of AGRICULTURE be pleased to state:

(a) what was the target and actual production of cotton during 1985-86; end

(b) to what extent it is comparable to the production of cotton during the years 1984-85 and 1983-84?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA) : (a) The targe.; fixed for production of cotton (lint) during 1985-86 was 86.0 lakh bales. Final estimates of production for 1985-86 have not been received from all the States. However, on the basis of preliminary reports received it is anticipated that the target will be achieved in full.

(b) The production of cotton (lint) during 1984-85 and 1983-84 was 84.65 lakh bales and 63.87 lakh bales respectively.

U.S. participation in cdibie oil projects

405. SHRI CHITTA BASU :

SHRl RAMKRISHNA MAZUM-DER :

Will the Minister of AGRICULTURE be pleased to state;

(a) whether a U.S. business delegation which recently visited India has offered U.S. particpation in India's edible oil projects;

(b) whether any specific steps hav© been taken in this regard; and *

(c) if so, what are the details there of?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND CO-OPERATION (SHRI YOGENDRA MAKWANA): (a) to (c) Yes, Sir. A former U.S. Senator Charles H. Percy, who is a President of a Privat© Company namely Chales Percy and Associates Inc. of U.S.A. has made a proposal regarding the project on an oil bearing halophyte (Salt-tolerant plant) and its potential use in India through Indian Embassy in USA. This Project proposal was also discussed by Mr. Charles Percy with the Union Minister for Agriculture, who visited India recently.

In order to examine the proposal to explore the possibility of taking up this project under Indian conditions the Company is io provide us more deails alongwith the results of the prototype projects taken up by I lism in Mexico and Sharjah.

Demnd for Steel

406. SHRI B. SATYANARAYAN REDDY : Will the Minister of STEEL AND MINES be pleased to state:

(a) what is ihe estimated demand for steel during 1986-87;

(b) what are the targets of production of steel during 1986-87,

(c) what are the present unsold stocks of steel with the Steel Authority of India Limited; and

(d) what are the reasons for gap in demand and supply?

THE MINISTER OF STEEL. AND MINES (SHRI K. C PANT) : (a) and (b) The Joint Plant Committee of